

PRIVACY POLICY

This Privacy Policy governs the manner in which Student UP collects, uses, maintains and discloses information collected from users (each, a 'User') of the <http://studentup.ro/> website ('Site') and mobile application ('App'). This privacy policy applies to the Site and all products and services offered by Student UP.

Site Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users **visit our site, register on the site, fill out their personal profile, fill out a form, respond to a survey**, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, **name, email address, phone number, information regarding their educational profile and status**. However, the users may also visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

App Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users **visit our site, register on the site, fill out their personal profile, fill out a form, respond to a survey**, and in connection with other activities, services, features or resources we make available on our App. Users may be asked for, as appropriate, **name, email address, phone number, information regarding their educational profile and status**. Users might be asked to provide permission to use sensitive information such as **GPS location**. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain App related activities.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site and App. Non-personal identification information may include the browser name, the type of device, the advertising ID and technical information about Users' means of connection to our Site and App, such as the used operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Site may use 'cookies' to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site and App may not function properly.

How we use collected information

Student UP may collect and use Users personal information for the following purposes:

- **To run and operate our Site and App.** We may need your information display content on the Site and App correctly.
- **To improve customer service.** Information you provide helps us respond to your customer service requests and support needs more efficiently.
- **To personalize user experience.** We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site and App.
- **To improve our Site and App.** We may use feedback you provide to improve our products and services.
- **To process payments.** We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.
- **To run a promotion, contest, survey or other Site and App feature**
- **To send Users information they agreed to receive about topics we think will be of interest to them.**
- **To send periodic emails.** We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and any other data stored on our Site and App.

Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site and App or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Electronic newsletters

If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. We may use third party service providers to help us operate our business and the Site and App or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Third party websites

Users may find advertising or other content on our Site and App that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site and App. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site and App, is subject to that website's own terms and policies.

Advertising

Ads appearing on our Site and App may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your device each time they send you an online advertisement to compile non personal identification information about you or others who use your device. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

Google Adsense

Some of the ads may be served by Google. Google's use of the DART cookie enables it to serve ads to Users based on their visit to our Site and App and other sites on the Internet. DART uses non personally identifiable information and does NOT track personal information about you, such as your name, email address, physical address, etc. You may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at <https://policies.google.com/technologies/ads>.

Changes to this privacy policy

Student UP has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our Site, and revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using this Site and App, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site and App. Your continued use of the Site and App following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this Site and App, or your dealings with this Site and App, please contact us, using the following contact information:

Student UP
contact@studentup.ro

This document was last updated on 05 November 2018.